

# POWER & ELEC TANZANIA 2025

## POST SHOW REPORT



**5-6-7 FEBRUARY 2025**

**Diamond Jubilee Hall, Dar Es Salaam**

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# SHOW INAUGURATION



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Tanzania Renewable Energy  
Association (TAREA)



**Mr. Oscar Kisanga**  
Executive Director,  
Tanzania Chamber of Commerce,  
Industry & Agriculture (TCCIA)



**Eng.  
Mwinchuma Abbas Tengeneza**  
Assistant Director  
Infrastructure Development  
Division, National Irrigation  
Commission (NIRC)



**Eng. Victor S. Labaa**  
Manager Electricity  
Markets Development,  
Energy & Water Regulatory  
Authority (EWURA)



**Eng. Seleman Mayanjo**  
Senior Research Engineer  
Power Systems  
Tanzania Electricity Supply  
Company (TANESCO)



**Ms. Dorothy J. Urjo**  
Ag. Manager Domestic &  
External Market,  
Tanzania Trade Development  
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Energy Efficiency Manager,  
TATEDO



**Mr. Digvijay Singh**  
CEO,  
Exhibitions & Trade Services  
India Pvt. Ltd. (ETS IPL)

# SHOW FIGURES



Total Exhibitors

**100+**



Participating Countries

**8+**



Total Visitors

**2500+**



Visiting Countries

**6+**

## PARTICIPATING COUNTRIES



Tanzania



India



South Africa



Oman



Austria



Zambia



UAE



Kenya

& More

# INDIA PAVILION INAUGURATION



**The India Pavilion was Inaugurated on 5 February 2025 by  
Mr. Rajnish Kumar  
Head of Chancery, High Commission of India, Dar Es Salaam**



# SHOW PROMOTIONS



**SMS Campaigns**

**60000+**



**Email Campaigns**

**80000+**



**Personal Calls & Invitations**

**10000+**



**WhatsApp Campaigns**

**50000+**

# SHOW PROMOTIONS

**THE CITIZEN**  
Wednesday, February 9, 2025  
DAR ES SALAAM | TEL: 255 255 0124 | FAX: 255 255 1000 | WWW.CITIZEN.CO.TZ

## Why Samia was chosen for maternal and child health global award

**NATIONAL ADAPTATION**  
How insurance industry can drive energy ahead

# Will Dar summit finally end protracted conflict in DRC?

As the East African Community and the Southern African Development Community prepare for a joint summit in Dar es Salaam this weekend, the focus is on whether the high-profile meeting will yield a breakthrough in the longstanding conflict in eastern Democratic Republic of Congo

**Tensions between DRC and Rwanda**  
At the heart of the conflict is an longstanding border dispute between the DRC and Rwanda. Rwanda accuses the DRC of inciting elements of the FDLR, a designated terrorist group, to cross the border and attack the army. Rwandan President Paul Kagame has consistently demanded a withdrawal of Rwandan troops from the DRC.

**Regional security are important, but unless they lead to tangible action on the ground, they risk being symbolic gestures**  
By Judith Njiru, Nairobi-based political analyst

**STORY ON PAGE 2**

**WILLIAM NYIRO**  
Rugby President and DRC chair

**LUKELO MUKANDA**  
Tanzania President and host of the summit

**EDMOND MURUGANZI**  
Zimbabwe President and SACU chair

**PAUL KAGAME**  
Rwanda President

**FRANÇOIS BAZILE**  
Sudanese President

**ELVISITIA MURUGANZI**  
Kenya President

**Dart seeks IFC help to find new BRT operator - Page 3**

**5 - 7 FEB 2025**  
Diamond Jubilee Hall, Dar Es Salaam  
Time: 10 AM - 6 PM  
VISITORS ENTRY FREE | SHOW IS LIVE

**Premier Edition of International Exhibition**  
**POWER & ELEC TANZANIA 2025**  
RSPV: +255 763 870 227 | +255 763 048 967

**THE CITIZEN**  
Wednesday, January 22, 2025  
DAR ES SALAAM | TEL: 255 255 0124 | FAX: 255 255 1000 | WWW.CITIZEN.CO.TZ

## What CCM's constitutional changes signalise ahead of General Election

**NATIONAL LOTTERY**  
Over Sh120m up for grabs in 2025 - Page 6

# Uncertain future for Tanzanian graduates as Sudan war rages

The hopes of 54 Tanzanian students who graduated from Sudanese universities in 2022 are now hanging by a thread due to their inability to obtain their academic certificates despite successfully completing their studies

**STORY ON PAGE 2**

## US withdrawal from WHO a blow for developing nations

Health experts in Tanzania have warned that the United States' withdrawal from the World Health Organisation (WHO) is a major setback for developing and low-income nations. The withdrawal is seen as a blow to the WHO's ability to coordinate global health efforts, particularly in the context of the ongoing conflict in Sudan.

**Trump critics of the world health agency 2020**  
The US contributes 30 percent of WHO's budget. The withdrawal is seen as a major setback for developing and low-income nations. The withdrawal is seen as a blow to the WHO's ability to coordinate global health efforts, particularly in the context of the ongoing conflict in Sudan.

**2025**  
The US is expected to bring the full weight of its influence to bear on the WHO. The withdrawal is seen as a major setback for developing and low-income nations. The withdrawal is seen as a blow to the WHO's ability to coordinate global health efforts, particularly in the context of the ongoing conflict in Sudan.

**Chadema exhibits political maturity - Page 2**

**POWER & ELEC TANZANIA 2025**  
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VISITORS FREE ENTRY

**POWER & ELEC TANZANIA EXHIBITION 2025**  
Premier Edition of International Exhibition  
5-7 FEBRUARY 2025  
Diamond Jubilee Hall, Dar es Salaam  
Show Timings: 10 AM to 6 PM

**icoca, official and 2 others**  
Share Tanzania Expo 2025

**icoca, official** MACHESHOJI WA KIMATAIFA YA KIBALTAJI NA WAKA VIA UMAME TANZANIA 2025

Chimba ya Bwacha, Wamenda na Kilimo Tanzania (COT) wakikumbusha baadhi ya Maoripony ya Kimataji ya Nchi na Waka ya Umame 2025.

Tarehe 5 - 7 Februari 2025  
Umamano - Suriani  
O: Mtaa 400, Kuu - 1200 Jina  
E: Expo Diamond Jubilee, Upanga, Dar es Salaam.

Mwanachwa kupa ya kilu yatakarutana wafanyakuzi wa kutoka nchi mbalimbali wakikumbusha baadhi ya Maoripony ya Kimataji ya Nchi na Waka ya Umame 2025.

14 Jan  
January 25

**TAREA TZ's Post**

**TAREA TZ**  
Show Edited

LESS THAN 1 MONTH TO GO FOR POWER & ELEC TANZANIA INTERNATIONAL EXPO 2025 TZ

SHOW WEBSITE - [www.powerelectanzania.com](http://www.powerelectanzania.com)

REGISTRATION LINKS -  
Exhibitor - <https://lnkd.in/g/Xy9rhq>  
Visitor - <https://lnkd.in/g/vuCuR5>

LAUNCH EDITION OF TANZANIA'S LARGEST EXHIBITION FOCUSED ON POWER, ELECTRICAL, ELECTRONICS, LIGHTING, WIRES & CABLES, SOLAR & OTHER RENEWABLES TZ

DATES: 5 - 7 FEBRUARY 2025

# GLIMPSES OF THE EXPO



**MARK YOUR PRESENCE**

# **POWER & ELEC TANZANIA 2026**


**2ND EDITION**



**19-20-21 AUGUST 2026**

**Diamond Jubilee Hall, Dar Es Salaam**

**FOR MORE INFO, PLEASE CONTACT**

 **Vijayanka Brighuvanshi**

 **vijayanka@etsipl.in**

 **+91-93242 32529**

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